



# PRESS KIT



# Gumbo Just Got REAL!

Nita's Gumbo Express, located 8100 S. Stony Island in Chicago and Nita's Gumbo, located 4153 W. 183rd Street, Country Club Hills, IL artfully creates REAL FOOD and prides itself on delivering the freshest, mouth-watering Cajun flavors straight from Louisiana. None of their Gumbo recipes use beef or pork, just fresh seafood, chicken andouille sausage, okra and other ingredients simmered in Nita's Signature Roux—the way it was meant to be!

For quick carry out, visit Nita's Gumbo Express on Stony Island in Chicago—limited menu, same good food. In the mood to sit down and take your time? Open for late lunch and dinner, Nita's Gumbo in Country Club Hills offers more than a fantastic bowl of traditional-style Gumbo. Enjoy a wide variety of Cajun delights including, Shrimp or Chicken Po' Boy Sandwiches, Gumbolaya, Jumbo Fried Shrimp, Buttermilk Wings and the infamous Gumbo Wings, made popular by fans all across Chicago.

## The Vision

Ms. Anita's level of perfection and Gumbo mastery motivated her descendants to share her Gumbo commitment. They first established a catering service and then the first carry-out location on the city's South Side in June 2014. Like the originator, their vision is to bring REAL GUMBO to a market place saturated with processed foods and sub-standard ingredients. It's home-made and cooked-to-order, for a truly authentic experience like none other in the city.

Shown:  
Half Order  
Seafood  
Gumbo

Taste the Chase!™





# The Chase Creators

Nita's Gumbo recipe originated in the New Orleans kitchen of the late Irving Sheldon Jones. He moved to Chicago in 1921 but kept his Louisiana roots alive by making time for the authentic French-Creole styled Gumbo he loved to make.

Irving passed along his recipe to his daughter Anita, and taught her how to make the most important ingredient in any Gumbo... the roux! For hours Anita would watch her father cook with pride whenever he prepared this Louisiana family recipe. It was here she learned the art of cooking, embraced the joy of creating and, under his watchful eye, mastered the techniques behind the taste of his intoxicating Gumbo.

As a loving tribute to her father, Anita began making Gumbo as a tradition on New Years Day. It was her way of keeping her father's spirit alive, passing down the family recipe to the next generation. Of course, Anita couldn't resist adding her own Chicago twist to the Louisiana mix! To this day, family and friends race to Anita's house on New Years to share in the taste they'd all been waiting for...her delicious Gumbo! They refer to this once-a-year event as "the chase"—hence the phrase, **Taste the Chase!**

Anita's dedication to family pride and food inspired her descendants to open Nita's Gumbo, in her honor. For them, it represents the love and tireless sacrifices Anita made for the sake of family. It embodies 25 years of Gumbo gratitude passed down through generations, but most important, it's a realization of Anita's dream to share the taste and introduce *The Chase* to all of you in Chicago. Enjoy!



Shown:  
Chicken  
Gumbo

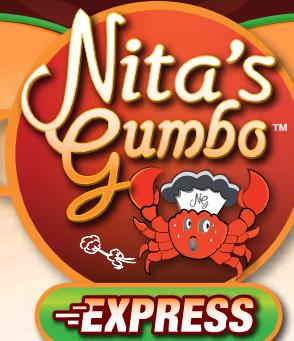
## Nita's Gumbo Recipe

Today, the most familiar gumbo is made with seafood or chicken and sausage, but that merely scratches the surface of gumbo cookery. Nita's Gumbo adds an unusual but delicious blend of French Cuisine seasonings with a Chicago-style twist to the recipe.

As stated, what sets Nita's Gumbo apart from all the rest is *the roux*—a combination of Louisiana seasonings and spices, creating a rich and savory base, traditional to French Creole origins. In that respect, Nita's Gumbo is equivalent to a savory bisque, chased by tasters all over Chicago.

Taste the Chase!™





ALL LUNCH  
SPECIALS  
\$7.00

## Daily Lunch Specials

11:00 AM to 2:00 PM

Gumbo entrées served in a 16 oz. bowl layered over a bed of rice.

### Tuesday G7 Bowls

Shrimp or Chicken, served with rice and Chicken Andouille sausage.

### Wednesday Caribbean Gumbo

Spicy jerk chicken, black beans, sweet corn, celery, onion and peppers simmered in Nita's savory roux.

### Thursday Shrimp and Chips

Popcorn shrimp fried in a light batter until golden brown. Served with chips.

### Friday Buttermilk Wings

Tender chicken wings fried in a light buttermilk batter. Chicken Gumbolaya included.

Lunch Hour Deliveries available to businesses only.  
Minimum of 5 orders required.

No Checks! We accept Cash and:



# Lunch, Dinner or Cater

Whichever way you choose, Nita's Gumbo offers several ways to Taste the Chase—from affordable lunch and dinner specials to catering the Chase at your place. During Football Season, enjoy the Gumbo Wings. Short on cash? Stop in for a \$5 Chase Craze or a G7 Bowl. There's always some kind of salacious delight cooking just for you!



Taste the Chase!™



## Gumbo Bowls (Served With Rice)

### Nita's Signature Gumbo

Fresh popcorn shrimp and crab meat mingled with succulent chicken breast and zesty chicken andouille sausage simmered in Nita's savory roux.

Half Order \$13.50

Fresh jumbo shrimp, scallop and crab legs mingled with succulent chicken breast and zesty chicken andouille sausage, simmered in Nita's savory roux.

Full Order \$23.50

### Chicken Gumbo Bowl

Tender chicken breast paired with chicken andouille sausage, celery, green pepper, onion and scallion, simmered in Nita's savory roux.

Half Order Only \$11.50

### Caribbean Gumbo Bowl (Wed. Only)

Spicy jerk chicken, black beans, sweet corn, celery, onion and peppers simmered in Nita's savory roux.

Half Order \$11.50

Full Order \$18.50

## Jumbo Gumbo Bowls (Cooked To Order)

Half Gallon: 4 to 5 person serving

Gallon: 6 to 10 person serving

### Anita's Signature Gumbo (Crab meat, No Scallop)

Half Gallon: \$47.85

Gallon: \$95.85

### G7 Gumbo (Shrimp or Chicken)

Half Gallon: \$29.85

Gallon: \$58.85

### Shrimp Étouffée

Half: \$33.85

Gallon: \$65.85



# Sit-Down Menu

## Gumbolaya

Your choice of chicken or shrimp, paired with chicken andouille sausage, and mixed with Nita's saucy blend of herbs and spices. Chicken \$7.35 Shrimp \$8.70

## Po' Boy Sandwiches

Lettuce, tomatoes and Nita's special remoulade on French bread with your choice of tangy shrimp or crisp chicken breasts. Fries Included. Shrimp \$9.50 Chicken \$8.50

## Wings and Things (Cooked To Order)

### Gumbo Wings

Melt-in-your-mouth chicken wings tossed in Nita's special sauce. Choice of mild or blazin'. Gumbo Rice included.

2 piece \$5.60 4 piece \$7.60

6 piece \$9.60

### Buttermilk Wings

(Original, Lemon Pepper, or Cajun)

Tender chicken wings fried in a light buttermilk batter until golden brown. Gumbo Rice included.

2 piece \$4.60 4 piece \$6.70

6 piece \$8.70



## Jumbo Fried Shrimp

Jumbo shrimp fried in a light batter until golden brown. Gumbo Rice included.

5 piece \$10.10 8 piece \$13.35

12 piece \$19.70

## Beverages

Soda Cans \$1.10

Bottled Water \$1.25

Bottled Drinks \$1.75

**Sides** Small: \$3.29 / Large: \$6.35

(All sides not available everyday)

**Mac and Cheese** (Fri.-Sat. Only)

**Gumbo Rice**

**G7 Gumbo**

Shrimp, Chicken or Veggie

**Cajun Wedges**

**Loaded Mashed Potatoes**

Turkey bacon bits and chives

**Red Beans & Rice**

**String Beans**

**Cajun Cob**

**Nita's Pepper Chinni**

Zucchini, mushrooms, assorted peppers and onion

**Nita's Succotash**

Okra, corn, black beans, stewed tomatoes and scallion

\*\*\* No Side Substitutions \*\*\*



## Add To The Chase

**Lobster Tail** \$12.00

**Scallop** \$5.35

**Crab Meat** \$2.75

**Buttermilk Wing** \$1.25 ea

**Gumbo Wing** \$1.75 ea

**Gumbo Sauce** \$0.75

**Rémoulade** \$0.75

**Corn Bread** \$0.85 ea

Prices subject to change.

## Desserts

**Cakes, Pies** \$3.75

**Cheesecake** \$5.00



## Catering Menu

Tuesday-Saturday 11:00 AM to 9:00 PM

Minimum Order \$69.00. Carry out only.

All Entrées Served Over Rice

"Chase the Taste" at your Place!

All Gumbo Entrées: based on 16 oz. serving per person.  
Gumbolaya & Gumbo Rice: based on 12 oz. serving per person.  
Tax and gratuity not included in price.

### Seafood Gumbo

Medium shrimp, scallop, crab legs mingled with succulent chicken breast and zesty Andouille sausage, simmered in Nita's savory roux.

Serves 6-10: \$95.00

Serves 10-15: \$150.00

Serves 16-25: \$250.00

Serves 26-35: \$350.00

Serves 35-50: \$500.00

### Caribbean Gumbo

Jerk chicken, black beans, sweet corn, celery, onion and peppers simmered in Nita's savory roux.

Serves 6-10: \$65.00

Serves 10-15: \$105.00

Serves 16-25: \$168.00

Serves 26-35: \$245.00

Serves 35-50: \$350.00

### Shrimp Etoufee

Medium shrimp, red & green peppers, celery, onion simmered in a creamy butter roux.

Serves 6-10: \$95.00

Serves 10-15: \$150.00

Serves 16-25: \$250.00

Serves 26-35: \$350.00

Serves 35-50: \$500.00

### Chicken & Sausage Gumbo

Tender chicken breast with zesty Andouille sausage, simmered in Nita's savory roux.

Serves 6-10: \$79.99

Serves 10-15: \$120.00

Serves 16-25: \$199.00

Serves 26-35: \$289.00

Serves 35-50: \$385.00

### G7 Gumbo

Choice of medium shrimp or chicken chunks with Andouille sausage, celery, scallion and Bell peppers.

Serves 6-10: \$57.99

Serves 10-15: \$84.00

Serves 16-25: \$98.00

Serves 26-35: \$210.00

Serves 35-50: \$300.00

### Shrimp Gumbolaya

Medium shrimp blended in a seafood roux with Andouille sausage.

Serves 6-10: \$48.99

Serves 10-15: \$75.00

Serves 16-25: \$125.00

Serves 26-35: \$175.00

Serves 35-50: \$250.00



## Catering Menu

Tuesday-Saturday 11:00 AM to 9:00 PM

Minimum Order \$69.00. Carry out only.

All Entrées Served Over Rice

You know it's fresh, so when ordering for your Catered Event, we'll need at least 72 hours to prepare.

### Chicken Gumbolaya

Shredded chicken breast blended in a special roux with Andouille sausage.

Serves 6-10: \$37.99

Serves 10-15: \$58.00

Serves 16-25: \$98.00

Serves 26-35: \$140.00

Serves 35-50: \$195.00

### Gumbo Wings

Melt-in-your-mouth whole chicken wings marinated in buttermilk, tossed in a mild or spicy Gumbo sauce.

25 piece: \$28.50

50 piece: \$56.99

75 piece: \$83.50

100 piece: \$98.99



### Gumbo Rice

Anita's Signature Roux topped with scallions and tomatoes.

Serves 6-10: \$18.99

Serves 10-15: \$27.00

Serves 16-25: \$36.00

Serves 26-35: \$43.00

Serves 35-50: \$63.00

### Sides (8oz. serving)

• Mac & Cheese

• Red Beans & Rice

• Green Beans

• Garden Salad

Serves 6-10: \$28.00

Serves 10-15: \$43.00

Serves 16-25: \$68.00

Serves 26-35: \$105.00

Serves 35-50: \$150.00

• NO BEEF  
• NO PORK

Nope! We don't use either in any of our recipes.

## Taste the Chase!™

No Checks! We accept Cash and



Like Us!





## The Press

Nita's Gumbo prides itself on perfection, good customer service, and delicious food! Here's what some of their fans have to say:

*"All you really need to know is that this gumbo is remarkable, built on a tangible and toasty roux, it's a deep, nutty, mocha-colored lava so thick you could probably walk across it."*

—Mike Sula, Chicago Reader

*"Until recently, Three Chef's was the best gumbo bowl I'd had in Chicago, but there's a case that Nita's bowl, which is stuffed with silky crab and scallops, thick shrimp, and zesty chicken andouille sausage curls is even better."*

—Michael Nagrant, Tribune Contact Reporter-RedEye

*"It tastes just like Louisiana! Now that's good."*

—Summer Jackson, Segment Producer, WCIU

*"This was fabulous! Unbelievable!"*

—Elliott Bambrough, Chicago's Best

Shown:  
Shrimp  
Gumbolaya

Taste the Chase!™



# Brand Resources

Nita's Gumbo appreciates your interest in promoting our Brand. This page displays Brand Assets available for download. The downloadable images are high-resolution Nita's Gumbo vector, .jpg, or .png files, built to use for online, print, as well as film/broadcast promotional activities.

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## Logos

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*Taste the Chase!*



## Food Items

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Signature Gumbo



1/2 Order Signature Gumbo



Chicken Gumbo



Shrimp Gumbolaya



Chicken Gumbolaya



Chicken Po'Boy



Shrimp Po'Boy



Gumbo Wings w/ Gumbo Rice



Gumbo Rice





## In Closing

We thank you for your interest in Nita's Gumbo and look forward to seeing you soon.

By all means, visit [www.nitasgumbo.com](http://www.nitasgumbo.com)

Follow Nita's Gumbo [!\[\]\(8b57f0e15e7dda24cf9977561475f640\_img.jpg\)](#)

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or stop by and ***Taste the Chase!***